

Tip for the Health and Welfare of Your Digital Camera's Memory Cards

Memory cards come in a variety of sizes, shapes and capacities, but the care you should show them is the same. Your digital camera memory cards will provide you with years of reliable use when taken care of properly. Here are a few ways in which you can protect them:

- Always keep memory cards in a case when not in use, to keep the sensitive contacts from harm.
- Keep memory cards in a cool, dry place.
- Make sure you insert the card into the camera correctly. Doing so incorrectly can damage the contacts that allow the data to flow from the camera to the card and to the computer.
- Using a card reader to download images to a computer will help keep the image file data free from corruption.
- Follow directions for ejecting the card/card reader from the computer when you are finished downloading files. If you improperly eject the card/card reader, files can be damaged or corrupted.
- Each time, after you have downloaded your image files to the computer and know they are backed up, clear the memory card by formatting the memory card in the camera. Using delete or delete all is not the same as reformatting a card.
- Don't be a cheapskate when buying memory cards. There are huge differences in quality, speed and reliability. A card that is

cheap when you buy it many become very expensive when you lose your pictures from an important life event.

Remember though, that reformatting a memory card erases all of the files on that card, so make sure that your files are backed up onto your computer. If you are unsure how to do this, please ask one of our associates to assist you. They'll be happy to show you.

Should disaster befall you and your card fails we pictures you need, please come see us before your try anything else. Many times we can recover those lost and seemingly gone forever pictures. And remember if you have a **Promaster** memory card there is **NO Charge** for this service.